

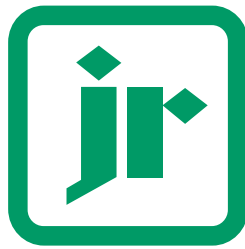
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The John Roberts Company

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**JOHN ROBERTS COMPANY RANKED AGAIN AMONG LEADING PRINTERS**

*Minneapolis-Based Business Moves Up on Printing Industry's Most Comprehensive List*

MINNEAPOLIS, Minnesota, Jan. 10, 2008 - The John Roberts Company, an industry leader in color management, was again listed among leading printing companies in the Printing Impressions 400 which provides the industry's most comprehensive ranking of the top printing companies in the U.S. and Canada.

The John Roberts Company ranked 85th on the list for 2007, moving up from 90th in 2006, based on financial information submitted in the annual survey taken by Printing Impressions magazine. The listings include the most recent and previous year's fiscal sales.

"We were very pleased with our growth rate in 2007 which was several times that of the industry in general," says Michael Keene, President of The John Roberts Company. Sparking the growth was a significant increase in direct mail printing.

The National Do Not Call Registry has caused marketers to shift to other means of customer prospecting which has further opened the door for lower cost, letter-size, self-mailers. Barring a recession, Keene projects continued growth for John Roberts in 2008 and beyond.

"We expect to gain further traction in Web enabled digital print one-to-one marketing coupled with fulfillment, as customers continue to refine their database driven direct marketing strategies" says Keene.

\* \* \*

***About The John Roberts Company:*** Located in Minneapolis, Minnesota, The John Roberts Company provides exceptional sheetfed and web printing, electronic prepress, folding, perforating and scoring, packaging and folded carton production, gluing and attaching, die-cutting, embossing and debossing, shrink wrapping and more. We are uniquely positioned to serve your needs, with our wide variety of printing and finishing services under one roof. Contact us today to discuss your next project.

**The John Roberts Company • 9687 East River Road • Minneapolis, MN 55433**

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