

A RECIPE FOR SUCCESS.



John Roberts

IRONCROSS MAILER

DIRECT MAIL / EMBELLISHMENTS / COMMERCIAL PRINT

An eye-catching direct mail self-mailer that combines creative die-cut design with premium print finishes. Featuring MGI 3D raised spot embellishments, metallic silver accents, and a soft-touch aqueous coating, this piece delivers a distinctive look and feel that showcases the power of innovative print and finishing techniques.

SPECIFICATIONS

PRODUCTION METHOD	Digital
MATERIAL	80# Pacesetter Silk Cover
PRINT	4-Color Process Pantone 877C Metallic Aqueous Soft Touch Blanket
EMBELLISHMENT	MGI 3D Raised MGI Silver
FINISHING	Diecut, Score, Fold, Spot Glue

