



WHAT'S REALLY ON THE LINE?

FISHING MAILER

DIRECT MAIL / SPECIALTY / COMMERCIAL PRINT

A direct mail piece that combines premium stock with specialty color and coating techniques to create a unique printed experience. The use of metallic ink, gloss accents, and a contrasting dull varnish finish adds dimension and visual interest to both sides of the piece.

SPECIFICATIONS

PRODUCTION METHOD	Offset
MATERIAL	80# Dull/Silk Cover #3
PRINT	6-Color Process Pantone 877 C
EMBELLISHMENT	UV Gloss Blanket
FINISHING	Dull Varnish

