



PULL TAB MAILER

DIRECT MAIL / SPECIALTY / EMBELLISHMENT

A direct mail piece designed to create a tactile, interactive experience through layered 3D clear raised effects and specialty coatings. The combination of motion gloss, soft touch, and multiple levels of raised clear embellishment gives the mailer both visual and dimensional impact.

SPECIFICATIONS

PRODUCTION METHOD	Digital Print
MATERIAL	100# Dull/Silk Cover #3
PRINT	4-Color Process
EMBELLISHMENT	MGI JET Varnish 3D EVO Motion Coat Gloss UV MGI 3D Clear Raised
FINISHING	Aqueous Soft Touch UV Motion Coat Gloss Blanket

